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TRUE OCEAN ERA

海洋真時代

KAIYOSHINJIDA

**Ocean, the Answer to SDGs,
the Global Goals!**
[Sustainable Development Goals]

Ocean Spirit
The Beauty of Ocean

True Course - Beyond the Rough Seas -
by Tateo Sato, Editorial Article [from the magazine, Kaiyou Shinjidai, first published in Japan, March 2015]

Wonmo Marine Develops Sustainable Tourism Boat

Ocean-going Tradition
by Rev. Sun Myung Moon





Ocean Spirit

The Beauty of Ocean

The ocean manifests infinite patterns of varying expressions and ambiance. The silent sea is like a beautiful matron. The sandy beaches are like sparkling, smooth silk. Yet, tranquility and peace are not the only aspects of the ocean. Even with a modest wind, the sea starts to dance. Just a little. No matter how wonderful a dancer a person is, you cannot possibly compare him/her to the dances of the sea. A dancer dances on a limited space of the stage, but the sea dances limitlessly and endlessly. Its stage knows no limits.

The birds fly about atop the waves. They come flying in. They fly away, stop mid-air, then soar. They fly in with all sorts of expressions and patterns, and yet, their movements are mysteriously harmonized. Seagulls fly by to sing their songs while flying about in the winds. At times, these beautiful scenes are disrupted by an enormous whale jumping out of the water surface like an exploding volcano, bringing a sudden change to the scenery. It is astonishingly beautiful when the water droplets reflect the sunlight in myriad directions. The sea continues to shift and change limitlessly, infinitely.

When the sea is unhappy, it shows its might, as if saying, "I will swallow anyone who dares oppose me!" The sea is capable of devouring anything that floats on its surface.

On a calm sea, a high-speed boat can cut through the waves with no effort, but on an enraged sea, a boat becomes powerless against the high angry waves. When the waves rise upward, the boat simply must obey. When the waves fall, the boat must also fall. Nature is the single most powerful force, and the sea tells us: "You must obey me. I am here." This is the reason why those who love the sea, whether man or woman, are never arrogant. In the face of the insurmountable power of nature, one must know how to become humble.

Ocean Spirit

The Beauty of Ocean

2

True Course - Beyond the Rough Seas -

by Tateo Sato, Editorial Article [from the magazine, Kaiyou Shinjidai, first published in Japan, March 2015]

4

News/Report

Wonmo Marine Develops Sustainable Tourism Boat

9

Ocean-going Tradition

Set by Rev. Sun Myung Moon

10

Special Thanks / Comic / Advertisement

11



Front page illust by Minobu Sato



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True Course - Beyond the Rough Seas -

By Tateo Sato

The Sea Cultivates the Ability to Overcome the Unexpected

In the years between 1980 and 1990, I was in Boston taking on the tuna fishing challenge. Usually, we left the docks around 3AM in the morning. Whenever we left the harbor and passed through the breakwater in our 28 foot boat, we experienced the rough waters of the sea crashing onto the front of our boat as if "a monstrous dinosaur was about to overpower us from beyond the dark waters." These rough waters were our first "test of courage."

Passing through this stage calmly, steering the boat without veering from the boat's path was our first challenge in tuna fishing. You can encounter tuna and give yourself a chance to catch one, only when you go beyond into these rough waters. One can step up to the next stage of the fight only when one overcomes the rough seas.

As one becomes accustomed to the rough waters, he/she will be able to go out to the seas freely without feeling any sense of apprehension. When the Great East Japan Earthquake occurred, one of my good friends was fluke net fishing between the overlapping tide breakwaters. When the great tsunami hit, rather than running away from the waves, he directed the boat towards the oncoming waves. He survived by going over three mountainous waves.

The ocean gives us numerous hardships and gives us first-class training. Many lost their lives amidst the seas. However, whenever I overcome the trials of the devastating rough seas, I think: "because of these rough waves, I feel a deeper appreciation for the peace I feel now." The ocean teaches us many things. If we do not possess the ability to overcome our fate on the ocean - the rough waters - we cannot move on to taste the blessings of the sea or be able to feel true peace.

In other words, we must always have humility, wisdom, and an ability to accept values that exceed our own

values. Unfortunately, we often live only within our comfort zones, often lacking in the ability to respond effectively to unexpected events. No matter how much we try, if we stay within our own realm of familiarity, we will be limited in our ability to grow our spirit of exploration. The great mother nature is truly full of the unexpected. When we face the immense wilderness, we are required to possess an ability to quickly harmonize with the unknown and to analyze and digest the unexpected. The ocean is exactly the place that can infuse us with such harmonizing ability.

The Alaskan seas I experienced were dynamic. It mists and the winds blow. The tide current is almost unnaturally strong. One moment it's peaceful, but in the next moment, it turns into a storm beyond one's imagination. All life started in the sea, and it is the home of life itself. Only by leading a life on the sea can we become a person who can understand, overcome, and manage the unexpected and unimaginable environments and circumstances. We will not truly be able to enjoy and utilize nature in creative ways without developing such predictive ability through life on the sea. A person who leads a life on the sea will be able to lead a creative and enriching lifestyle.

A Global Ocean Era Will Come

In August of 1945, the World War ended and the United Nations was formed. People began a discussion on who will manage the seas and how they would do it. In the year 1986, United States first declared its 200 nautical mile exclusive economic zone and began managing its oceanic territories. It began putting efforts into cleansing the coastal lands and oceans and building boats that can handle the 200-nautical mile range. People's awareness began to shift to the seas, and finally, in 1994, the Law of the Sea was set forth by the United Nations. Thereafter, the global ocean era began.

In 1986, when I first entered the United States, I engaged in various marine businesses which gave me opportunities to go fishing in many different places. In

Alaska, I fished for King and Silver Salmon. In Boston, I fished for Jumbo Tuna. In New York, I fished for Striped Bass and Fluke. In Florida, I fished for Sailfish, and in Hawaii, I fished for Blue Marlin. I also went to Australia and the great Pantanal wetlands of South America. On the Paraguay River, I caught the amazing golden Dorado. As I focused on these diverse sea and river fishing activities, I also experienced first hand, the vast and fascinating change within the country of the United States.

The center of my fishing activities in the US was New York Harbor. New York Harbor is very large. The New York and New Jersey states meet at a 90-degree angle and wrap around and shape the Bay. It is also called the New York Bight, and this rather large Bay is shaped like one-fourth of a pie. Hudson River flows into this bay, and at 160 nautical miles offshore (approx. 250 km) off the tip of New York Bay, we have the Hudson Canyon. There, fish that ride on the northward warm current all the way from the Gulf of Mexico, such as tuna and swordfish, can be found. We even see a fair amount of Jumbo Bluefin Tuna. I once caught seventeen 100 kg-class tuna in one trip. The fishing is so rich there.

In 1990, I had a certain goal in mind and began fishing in the New York Bay. We established a fishing base near Liberty Island, famous for the Statue of Liberty, across from Manhattan Island. Starting on a frigid January 1st, I started a challenge to go out fishing for at least 7 hours a day for a 40-day period. Winter in New York is a harsh one, and the water causes frost to form on fishing rods and shafts. As you might guess, there was not even one fellow fisherman out there. Furthermore, the seabeds of the bay back then were still buried under sludge and therefore, no fish. However, just being on the sea was a classroom in itself. Come spring, the Fluke I finally hooked up had a black belly instead of white due to the sludge, and filled with goo in its intestines. For this reason, we had to go far out as much as possible from the bay in order to find good fish.

That was how it was back when we started fishing there. After 10 years around the year 2000, we started to see numerous charter and party boats floating around the same bay, going out from various marinas



built around the coast. In front of my very eyes, the Hudson Bay fishing scene became more and more popular. By this year, January weekends at the Hudson Bay saw over 200,000 people go out fishing. The commercial fishing captains and mates of the past were now charter and party boat captains, using their fishing skills and experiences for better income. A typical party boat had around a 100 person capacity and was equipped with snack lounges and napping spaces. Friends and families could go on it and enjoy the day together.

In the United States, once prevalent commercial fishing methods such as longlining and bottom trawling came to be known to not only damage the reefs but waste and damage a large amount of fish. These fishing practices gradually declined due to civic pressure. Sports Fishing methods that carefully catch fish one by one are now in the limelight. This also brought a positive economic effect. The boat manufacturing industry also grew dramatically.

There is No Future if Rivers and Oceans Die

The Liberty Island that houses the Statue of Liberty used to be called the "Oyster Island" around the time when England received this territory from the Netherlands in the 17th Century. People were eating the oysters that were caught there. As you might know, it's only safe to eat oysters that are caught in clean water. Before sports fishing became a national pastime and overfishing methods outlawed, many companies /factories that were developed alongside the Hudson River dumped industrial waste into the river. Because of this, the waters of the Hudson River and the New York Bay became the waters full of toxic mud, no

longer able to provide a habitable environment for fish and sea creatures. The Hudson River and New York Bay had become the River of Death and the Bay of Death.

The US government came to a realization that there is no future if its rivers and oceans died, and started to greatly steer itself towards purification of its waters. Strong countermeasures were set forth against atmospheric and aquatic pollutants that began to worsen in full-scale during the 1970s. From the year 1986 onward, the US government prohibited domestic and industrial dumping of waste into its waters.

The law also prohibited residential sewage from being drained directly into rivers without purification, and coastal property owners were restricted from selling their property without first completely purifying the soil at their own expense. No matter how long ago the industrial waste was deposited into the rivers or the ocean on their property, any company or individual was obliged to dredge them up at their own risk and expense.

In addition, The US government spread oyster shells on the bottom of Hudson Bay. Once oysters ate the sludge, they carried them off the coast to let them spit the sludge out. The cleansed oysters were brought back again for more cleaning. They repeated this process until the waters of the region were cleansed. By the year 2000, the Hudson's waters were clean enough to swim in, clean enough that the waters could be consumed without causing stomach troubles.

Various species of fish that were previously unavailable in the area came back to the upstream regions of the bay and inside the river. They also sank decommissioned tanks and trains into the waters to create reefs to encourage the breeding of fish.

As a result of these efforts, in the present US, the number of people who fish (by boat and from the shore) continues to increase despite the wave felt after the Lehman shock. Incidentally, the boating population in the US in the year 2008 was 70 million, and in 2009, 66 million.

The boating industry is one of the fastest growing US

industries in the 21st Century. By the year 2009, it generated \$35 billion in sales and service. In the state of North Carolina, FRP (Fiberglass Reinforced Plastic) boat manufacturing courses are offered free of charge. This trend has crossed the Caribbean Sea and into South America. Many boat companies in the US are moving their boat factories to South America.

South America, the Continent of Green and Water

I too left the US boat manufacturing scene and began running a boat factory in South America. On November 12th, 2014, our first ever US-designed product that was manufactured in Paraguay was exported to Japan, and this caused quite a stir among the Paraguayan media. Even the Paraguayan government paid attention to this.

I'm often asked why manufacture sports boats in Paraguay, in the dead middle of a continent that's far away from the market. What we're doing is in preparation for a globally minded business that runs in pursuit of benefiting humanity in the near future. Surrounding this nation of Paraguay, we find Sao Paulo, Rio de Janeiro, Montevideo, Corrientes, and others. These locations comprise 2/3 of the entire sports boat market in the Latin America region. Paraguay is positioned in the middle of the Mercosur free trade zone encompassing these cities.

In addition, the Guarani people of Paraguay are the descendants of the Andean Civilization which is counted among one of the greatest ancient civilizations of the world. They are the distant relatives of the peoples from Asia who traveled over the Bering Sea from North East Asia all the way down to South America some 15,000 years who possess the brave and tenacious Mongolian birthmark. In addition, Paraguay is the geographical center of South America and the best-suited location for human life to prosper.

As you might know, South America is a continent filled with greenery and water. Alongside the Amazon, the great wetlands of Pantanal produce a considerable part of the world's oxygen and are often called the "lungs of the Earth." It is a rich region said to be a place humanity will fight over in the near future. In other words, if we

were to regard Northeast Asia as one terminus of civilization, Paraguay which is located on the other side of Earth's axis, will become the central place on the opposite side of the earth and its new civilization alongside Northeast Asia.

My goal is to introduce and transplant state-of-the-art oceanic technology into this country, Paraguay, in order to overcome the local problems of poverty and corruption and for it to eventually count itself as one of the world's advanced nations. I am convinced that this can, in turn, become a spark that will light the fuse for the rest of the world to finally realize the dream of equilibrating living conditions across the globe. Until now, our forebearers have toiled in the land of Paraguay to contribute to such development.

We inherit the benefits of the past, and again we must rediscover the values taught by the rivers and the oceans, initiate the revival of fishing/seafood culture, and contribute to the development of an oceanic civilization in Paraguay and the rest of South America. The boats we manufacture in Paraguay consist of 80% raw materials imported from the US. This ensures the quality of our boats. It will be a high-quality US-boat, made in Paraguay. In terms of boat sales, we are also planning to handle American made boats, Japanese made boats (Ishinomaki factory), and Korean made boats (Mokpo factory), all to be sold in Japan.

The Importance of Japan in the new Oceanic Era

We say that the 21st Century is the Century of the Ocean. Today, as we enter into the Pacific Rim Era, we are destined to rapidly revitalize our nations as oceanic nations based on the ocean hobby industry. When we say, "the Pacific Rim Era is here," we are obliged to create a deeper, wider and grander, perfected "Pacific Rim Civilization" than the previous civilizations of Minoa, Greece, Rome, Spain, and Portugal.

Looking at it from various perspectives, I have come to a conclusion that Japan will spearhead this change. The islands of Japan lie on the Pacific Ocean which covers half of the earth's surface, and its Kuroshio Current flows span the world, nourishing and connecting the oceans of the entire world.

Due to the decay and corruption in the institution of the Catholic church during the Middle Ages, seeds for Atheism sprouted, revitalizing the Hellenistic movement. As a result, the Communist ideology was born, followed by a Communist state. After World War II, the Communist nations expanded as if to sweep over two-thirds of the world and Asia turned red one country after the other. During the years from 1960 to 1980, Japan also was in danger of being swallowed by this crisis.

In the post-war world, Japan took on the role of a rearguard in defending the 38th Parallel on the Korean Peninsula, which became the boundary between the free world and the Communist world. In order to fulfill its role, Japan became the first Asian country to incorporate the ideas of the Western materialistic civilization that emerged from the industrial revolution and followed England strengthening of its maritime policies. It has now become the second largest economic power in the world.

However, today the limits of this Western materialism are starting to come into focus. When looking at the Western world and the rest of the world, materialistic culture and civilization is facing moral degradation that materialism alone cannot overcome. The fall of the Western world is so bizarre that it seems as a rock rolling down into a deep valley from the top of the mountain at full speed. The values of the world have become confused and conflicting and, because of that, various unprecedented problems are occurring.

Many perceptive people are starting to realize with great torment that it is now time to birth a new kind of civilization that can exceed and transcend the fallen values of the past. Following the Great East Japan Earthquake, the hearts of people around the world were moved by the spirit exhibited by the Japanese in the aftermath of destruction. The time has come when we must embrace such a spirit of renewal and create a new oceanic "Pacific Rim Civilization."

It was not a coincidence that the country of England originated the industrial revolution. As an island nation, England's existence depended on protecting the surrounding seas and developing the oceans. Towards this end, Queen Elizabeth I strengthened the country's

maritime policies, adopted marine education, and guided her nation to possess the power to freely live on the sea.

The Period of True Pacific Rim Civilization and Japan's Mission

The axis of civilization has already shifted from the Atlantic to the Pacific. During this Pacific Rim Era, Japan, as a country replacing the nation of England, is tasked with a mission to create and develop a new oceanic culture and civilization - the Pacific Rim Civilization. To that end, Japan must strengthen its national maritime policies and incorporate marine education for its youths early on in their development. The entire nation must adjust to an oceanic lifestyle and foster the ability to freely live on the sea.

Because the ocean requires the highest level of science and creativity to harmonize with and develop, the 21st Century's industrial revolution may well happen through this industry. The matured technologies will be able to contribute to the globalization and enrichment of the world on a scale never seen before. In order for a person to live freely on the ocean, he/she requires an absolutely safe and secure boat that can cross over any rough seas.

In a modern developed society like the US, most households own one or two cars. In a similar manner, the time is not far off when most families or individuals will own a boat. Moving forward, the people of Japan will consider the boating lifestyle as one of the most cutting-edge and enriching lifestyles around, much as it is considered in the US.

Generally, a single fish gives birth to an average of 300,000 eggs. The fisheries in Japan use either the first come first served method or the more controlled rearing methods of Northern Europe. However, these methods are not enough. The number of fish in the wild has been decreasing at an alarming rate. We need to fundamentally increase the number of fish in the sea.

We must return the ocean to its true form. The ocean will not completely be purified until the land and the sky also become clean. Japan accepted the Law of the

Sea treaty of 1994 and attempted to prepare for the oceanic era by investing around \$2 billion into creating marinas around the country. However, in truth, the result was that the coastlines were now covered with concrete which tends to repel fish, and fish spawning grounds were destroyed. Japan effectively sabotaged its own seas.

Japan's ocean purification/fish proliferation policies have been greatly delayed. Originally, the ocean was meant to be a place where a person spends 2/3 of his or her life. 2/3 of our bodies consist of water, and thus, we achieve the healthiest and happiest lifestyles by spending 2/3 of our lives in connection to water or at sea.

As a Japanese person, I truly wish for Japan as a nation to be able to turn herself into a hyper-advanced maritime civilization in the Pacific Rim region, surpassing the impact of the Egyptian Civilization that brought forth seafaring Minoan Civilization or the nation of England with her Atlantic Civilization.

This world is on the brink of destruction due to a myriad of problems including the collapse of societal values, environmental destruction due to pollution, and continuing hunger problems among many others. With your help, we hope to reshape this world to adopt permanently sustainable development practices. We want to bring forth the Era of True Pacific Rim Civilization that can enable us to accomplish this goal.

Author: Tateo Sato

Born in Fukushima Prefecture, Japan. Studied Civil Engineering at Waseda University.

Hobby: Sports fishing, hunting, marathon running. Bringing his hobby to a higher level and taking on the challenge of manufacturing the unsinkable boat.

WONMO Marine Group



WONMO MARINE *Develops* *Sustainable* **TOURISM BOAT**



From the Clean Air Act of 1963 to the Kyoto Protocol of 1992, increasing action has been taken throughout the past century to preserve a clean atmosphere first locally and then globally. As concerns surrounding the effects air pollution has on people and the environment grow, the world has seen a rapid development of renewable energy sources to help curb these effects and maintain a pure living environment for humanity. To this end, solar energy has been growing its share of the world's overall energy production capacity in recent years. Electric cars are beginning to enter the mass markets to help extend renewable energy's reach into transportation sector.

One important beneficiary of a clean outdoor environment is the travel and tourism industry.

Untouched or well-maintained natural environments tend to attract tourists in search of new experiences. Wonmo Marine recently developed the ET183 Solar Cruise, a small 5-8 person boat that runs on solar energy, for river tourism. This boat enables you to provide tourists or visiting friends with a breathtaking view of local river ecosystems without dirtying the surroundings or scaring away the wild life that attracts tourists in the first place. Compared to combustion engines, the electric propulsion system is extremely quiet and is much less likely to disturb animals in the area.

Environmentally responsible design is one of the core tenants at Wonmo Marine and with this recent development it is bringing us one step closer to becoming responsible stewards of nature.



Rendering of **ET183 Solar Cruise Boat**

Ocean-going Tradition

Set by Rev. Sun Myung Moon

Rev. Sun Myung Moon gained a profound understanding of God's heart at the time of Creation through deeply loving the ocean, spending around 2/3 of his life on the sea and doing related activities. He walked a path to establish a global ocean hobby industry through researching and living the "ocean hobby lifestyle." His vision of an "Ocean Hobby Industry Model City/Base" is a model for a God-centered global culture based on the traditions and ideologies he promoted over the years while going out to the sea all around the world.

In Boston, he first established the spiritual tradition called the "Gloucester Spirit," an ocean-going tradition that emerged from his intense battles to catch the Bluefin Tuna.

The following are the various spiritual traditions he established over the years through fishing: Gloucester Spirit, Alaska Spirit, Hudson Spirit, Pantanal Spirit, and Hawaii/Kona Spirit.

Gloucester Spirit

The original "Ocean Going Tradition" - the spirit of **going out to the sea despite rain or wind.**

Alaska Spirit

Not going home until one's responsibility is fulfilled (Cheon Seong Gyeong, Book 12 - Pacific Rim Providence, Chapter 1, Section 2.1.3)

The spirit of salmon - **homing instinct, pair system, parents sacrificing themselves for their children** (Cheon Seong Gyeong, Book 12 - Pacific Rim Providence, Chapter 1, Section 2.1.3)

Hudson Spirit

The tradition of **going out despite strong wind and rain and internalizing that effort to develop a heart determined to resolve humanity's hunger problem.**

Pantanal Spirit

"The Pantanal is a world of relations, based on swallowing the other as a whole. Pantanal means, "selling yourself completely." It does not matter if it is for some larger purpose. Therefore, the Pantanal spirit is in **swallowing both the good and the bad and digesting it to exert influence for one's survival as one grows.** Wasn't God's will also to swallow both the satanic world and the world of goodness?"

"God will restore human beings back to the world before the Fall. God has to take care of all the enemies in order to restore Adam's perfected world before the Fall. There were no enemies in that world. Everybody was like brothers and had only the concept that they were one family." (Cheon Seong Gyeong, Book 12 - Pacific Rim Providence, Chapter 1, Section 2.2.2)

"Water embraces and absorbs everything ... I [True Father] saw a clear stream of water being drawn into a whirlpool, without any resistance. With dignity, the clear water joined the muddy water and changed its color." (Cheon Seong Gyeong, Book 12 - Pacific Rim Providence Chapter 1, Section 2.2.1)

Hawaii/Kona Spirit

The attitude to **love even your enemy.**



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Tateo Sato

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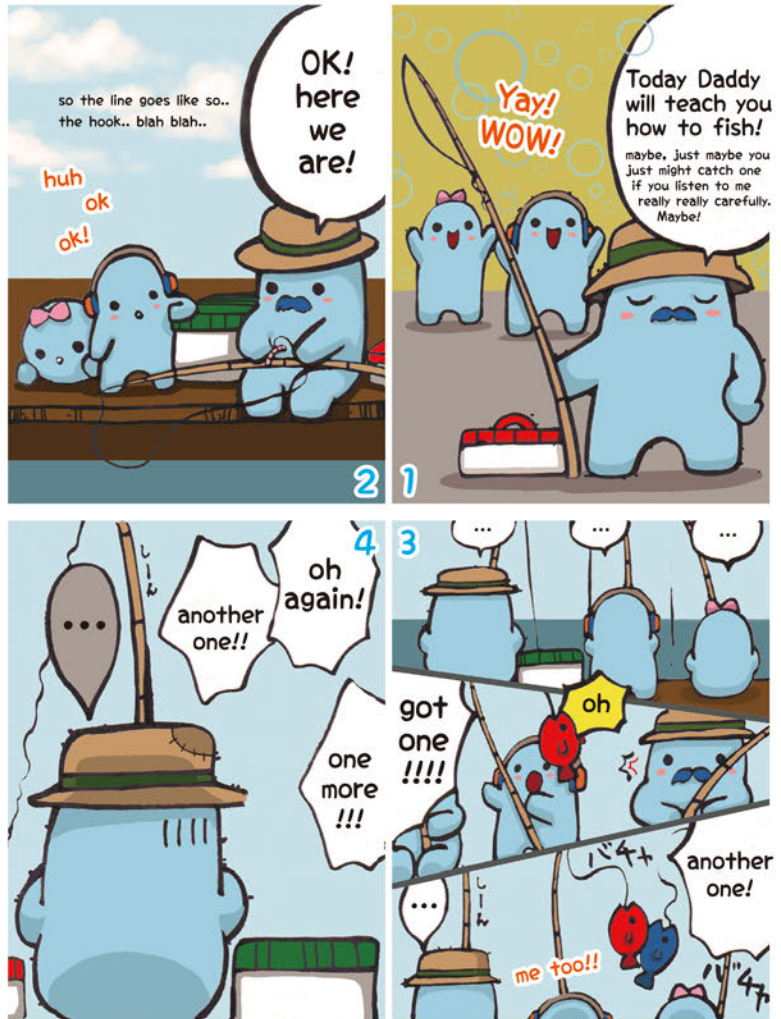
TEL : (201) 440-1121

FAX : (201) 625-6353

E-mail : oceanera@wonmomarine.com

vol 1 Beginner's Luck

by Moogoro



International Ocean Fund: 12 Pillars of Ocean Hobby Industry Model City/Base

We are continuously raising funds to make into reality the Ocean Hobby Industry Model City/Base based on the 12 Pillars of Ocean Hobby Industry. If you would like to donate to our cause, please contact us at oceanage@hobbyworldmarine.com or visit <https://www.patreon.com/internationaloceanfund>

WHAT ARE THE 12 PILLARS OF OCEAN HOBBY INDUSTRY?

Maritime University/Institute, fishing activities/tournaments, manufacturing and sales of bait/tackle/gear, manufacturing and sales of boats, fish farming/hatching/release, seafood circulation, seafood restaurant, maritime tourism industry/sporting activities, marine resource development, ocean lifestyle/culture/information industry, finance/banking



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10
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WONMO
MARINE

Hobby World Marine Inc. dba WONMO Marine
120 Industrial Ave., Std 1D Little Ferry NJ, 07643
TEL : (201) 440-1121 FAX : (201) 625-6353
E-mail : oceanera@wonmomarine.com
<http://usa.wonmomarine.com/>