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1995

1995 Main Content

Advertising to the General Market
South American Ocean Providence Starts
Continuous Challenges to Develop the New Boat

In March of this year, Sao Paulo Declaration was made, and in April, the Jardim Declaration. This marked the start of the South American Ocean Providence. Ocean Providence has been pioneered and developed in Korea and North America for over 30 years, and now, it has taken on a new expansive stage as it embraces the "world's largest wetlands, Pantanal," and the entire South American continent.

At the same time, the boat development dramatically improved. True Father continuously made attemps to manufacture the improved high speed boat, the"wider" boat, and one-floor cabin boat. The high speed boat that was completed in October used the "diesel I/O" type engine instead of the regular outboard type. [*Outboard means that the engine is located outside of the hull of the boat. Diesel I/O is an inboard/outboard with diesel engine, that tends to have less failures and run longer distances with less fuel cost.]

The technical capabilities of our development division improved under True Father's continuous and enthusiastic guidance.

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1995: Boat-Related Major Events

January	❑ We participated in New York and Miami Boat Show. We also started advertising activities and began to challenge selling to the general market.
March	❑ Sao Paulo Declaration: True Father declared the start of the Second 40-Year Course for the Unification Church.
April	❑ Jardim Declaration: It was also called the "New Hope Farm Declaration." He declared the new ideal model company establishment and its globalization in the world's largest wetlands. ❑ He sent instructions to test drive the newly developed 16ft, 20ft, 24ft, and 28ft boats. He directly participated in these test drives.
May	❑ We started an investigation into a site for the new factory.
Sept.	❑ We participated in the Norfolk Boat Show in Connecticut for the first time.
October	❑ High Speed Boat was completed.

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1995: Boat-Related Main Instructions

Development of High Speed Boat, Wider Boat, One-Floor Cabin Boat

- He was seeking for a boat that can get to the fishing grounds faster. He instructed the development/manufacturing of a new hull for the "High Speed Boat."
- He instructed for the development/manufacturing of the "Wider Boat," which is 1ft wider than the conventional 8ft width. This was an improvement aimed at achieving more comfortable fishing space on the boat.
- He instructed for the development/manufacturing of "One-Floor Cabin Boat," that has a cabin on top of an additional 1ft width.

Investigation into the new boat factory property

- In order to engage in a full-scale boat sales to the general market which was declared at the Ocean Providence 20th Anniversary Event, he instructed us to search for a property for a new boat factory.
- One condition for the new property was that it needed to be located within 30-minute driving distance from the East Garden, where True Parents resided.

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True Father directly participating in and guiding the test drive of the 16ft, 20ft, 24ft, and 28ft boats at Half Moon Bay in New York.

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He attends the inspection and test drive for the 20ft boat.

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He gives out instructions for the bow area and bow rail line for the 20ft boat.
(Liberty Harbor Marina, Master Marine)

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True Father addressing the necessity for a new boat building facility (Liberty Harbor Marina)

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He gives out instructions for the development of 8-ft width 28ft boat into the "high speed boat." (Liberty Harbor Marina)

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True Father listening to the test results on the dead rise and deep V angles.

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He gives out final instructions for the hull's dead rise angle and its surrounding areas.

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He also gives out instructions on improving the 24ft, 20ft, and 16ft boats.

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He talks about how a boat can achieve more speed and the completion deadline for such improvement.

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Newly created high speed boat that utilizes the new hull shape.
(28ft boat, 8ft width, 300-350hp engine equipped)

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1996

1996 Main Content

South American Exhibition Held
Various New Type Boats Including the Cabin Boat Completed
Expansion of Boat Providence towards 6 Continents/120 Countries

In the year 1996, South American Ocean Providence started in full swing. All aspects of Ocean Providence that was developed in North America in the past 20 years were deployed in one fell swoop in South America. In January, South American Exhibition was held in Uruguay, and True Father appealed to the development of South America through Ocean Hobby Industry. Through Ocean Hobby Industry policies that incorporates environmental and resource protection, he promised to each country that "South America will develop to the standards equal to North America in 10 years (on the basis of accepting True Parents)." Furthermore, he began acquiring various property in Uruguay, Argentina, Paraguay, and Paraguay, starting with the aquisition of boat factory in Uruguay.

Meanwhile in North America, this year marked the year that various new boat models were completed. During this year, "wider boat," "one floor cabin boat," and "16ft river boat" were completed. The "one floor cabin boat" was the first Good Go with a full-fledged cabin.

In addition, the four different sized boats that were developed in North America were manufactured at the Il Heung Boat Factory in Korea. These boats were deployed to 120 countries around the world during this year. True Father began a full-scale expansion of boat providence towards the world with an aim to have boat sales all over the globe, and ultimately to develop boat factories in each country. First, he devised a plan to place boat factories in the headquarters of 6 major continents, and instructed North American division to start preparation to take on this project.

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1996: Boat-Related Major Events

January	❑ Participated in New York and Miami Boat Shows. Participated in Norfolk Boat Show (Connecticut) in September (Advertising stage). ❑ South American Exhibition held (Uruguay)
April	❑ Through the Il Heung Boat Factory in Korea, True Father started shipping a set of 4 boats (4 different sizes) to each of 120 countries. ❑ He acquired a boat factory in Uruguay and sent boat molds there from North America. Started preparation to produce FRP boat (President Kwang In Kim was in charge of this). ❑ Establishment of Ocean Providence bases in the following places: Corrientes (Argentina), Punta Del Este (Uruguay), Pantanal (Brazil, City of Porto Murtinho), CIty of Fuerte Olimpo (Paraguay), Nabileque (Brazil), and サロブラ(Brazil). He sequentially acquired boats and properties.
May	❑ Completion of "Wider" boat, "One Floor Cabin" boat, and 16ft "River" boat. ❑ Test drive of High Speed boat (8ft wide) and Wider boat (9ft wide). He compares them for further study.
June	❑ True Father instructs the continental leaders to start the "6-Continent Project" (project to build boat factories in the headquarter regions of all 6 continents).
July	❑ Boats manufactured in North America and fishing tackle that were being used there began being transported to South America. True Father created the flow of technology and its results from North America to South America. ❑ In order to focus our forces into the development of South America, True Father chose representatives from main North American continent, Alaska, and Korea and instructed each of them to continuously advance the Ocean Providence in each region.

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1996: Boat-Related Main Instructions

- Based on the plan to send 4 boats (of different sizes) to each of 120 countries and further to build boat factory and sales foundations in these countries, True Father first requested continental leaders to build a boat factory in each continental headquarter regions as boat building foundations for each region (June). The North American boat factory was to prepare molds, semi-finished products, and completed boats for each of the headquarters. They were instructed to engage this in business-like fashion.
- True Father instructed the development of a new two-floor cabin boat (TE283). This was to be the improved "One Floor Cabin Boat." He instructed us to elevate the front bow section one stage higher to enlarge the cabin space and to enable people to comfortably sit in the front section to enjoy fishing.

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At the South American Exhibition, Ocean Church and boat exhibits were displayed around the front entrace to lead the whole exhibition.
This is the booth for "Master Marine NY" (Uruguay, 1996)

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He inspects the Master Marine NY display at the South American Exhibit, Uruguay.

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He signs the comprehensive catalog of the True World Group.

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The newly developed "wider boat" (a 28ft boat that is 1ft wider than the regular size) gives its riders more of a luxurious feeling.

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"Wider One Floor Cabin Boat" that was newly developed
(2 boats were constructed at the same time; one was built as a gift to be presented to President Bush)

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Newly developed "High Speed Boat" (length: 28ft, width: 8ft; FRONT) and "Wider One Floor Cabin Boat" (length: 28ft, width: 9ft; BACK)

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He listens to boat sizes and engine models in detail for a comprehensive inspection.

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"Wider One Floor Cabin Boat" Holy Salt Ceremony prayer (Half Moon Bay Marina)

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He begins the Holy Salt Ceremony.

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He sanctifies the bow area.

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After the Holy Salt Ceremony, he inspects the boat and gives instructions for improvements. He first considers the roof height.

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True Father finishes the inspection of cabin and cockpit areas and proceeds to the outside.

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Bow area - True Father considers a design to further enlarge the cabin space and at the same time enable the cabin roof to become seats for more fishing space. He is contemplating the adjustment to cabin height and length. He gives out instructions for a 2-floor boat (TE283) development.

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True Father appointed and gave benediction to the three people who are to be responsible for Ocean Providence development in North America. He instructed us to establish and promote the "Ocean Spirit" that True Parents developed across all of United States, and to inherit it to many people. Afterwards, he performed similar ceremonies in South America, Alaska, and Korea.