

Chapter 2

Investments toward the Completion of an Ideal Boat



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1993 - 2004

"If there is no boat, we are helpless no matter how well our circumstances are suitably equipped for Ocean Providence. Just as you cannot own a boat no matter how much you want it without an economic ability, you are completely helpless without an actual boat no matter how good you are at catching fish or at driving a boat. That is the reason we went into marine industries. I earnestly contemplated on how we can create a world-level, economic, sturdy, and beautiful boat that anyone would want."

True Father's words at the 1st 20-Year Anniversary Event of US Ocean Providence, August 1st, 1994

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Introduction to:

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The year 1993 falls under the period when True Father declared the coming of the "Age of Ocean Hobby Industry." At the same time, the United Nations ratified the International Maritime Law in 1994, and the world entered the era where each nation is allowed to develop as its territory, 200 nautical miles off its coasts. He started the "development of boats suitable for the Age of Ocean Hobby Industry" as the 200-nautical miles region as its stage.

On August 1st, 1994, at the event held for the 20-Year Anniversary Event of US Ocean Providence, True Father declared the sales of our boats on the general market. As he was aiming to establish the world's largest boat company, he set a goal of building and selling one boat a day. He set the final goal of the US boat company to produce and sell 900 boats a year. And by the year 2006, his aim was for our boat company to build boats up to 60 ft in size, and he continued his firm guidance for the boat factory. At the same time, he established boat factories of the same caliber in both Korea and South America, and worked on how to establish boat factory foundations in 6 continents and globalize our influence.

As such, in January of 2000, as New York Boat Show as its starting point, sales to the general public began. Since then, on average 30 boats were sold per year, and by the beginning of 2004, 120 boats were sold within the United States, centered around East Coast.

In Chapter 2, "Investments toward the Completion of an Ideal Boat," we will illustrate how True Father meticulously guided the boat development and production through various boat-related episodes, instructions, and photo records. Further, at the end of this chapter, we will introduce to you the "Good Go" boat series that was developed by the year 2004, and its general public evaluation.

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Why is Boat Development Important?

As the True Parents of humankind, they have invested astonishing amount of time into boat development. Why is it so important? That is because their aim is to restore both humanity's dominion over creation and God's ownership of the created world through Ocean Providence, and in more practical sense, they aspire to do this through the establishment the settlement of Ocean Hobby Industry Providence. It is because the time will not come without the creation of an ideal boat fit for the Period of Ocean Hobby Industry. During the Period of Ocean Hobby Industry, people will be able to fully utilize the whole oceanic realm that is the treasure house of resources. The ocean will become our cultural basis, and the boating technology will boom even more than the automobile technology for the land.

There is a saying that goes something like: "a fish is a favor for a day, but being taught how to fish is a lifetime favor." In order to release humanity from hunger/food problems, True Parents does not simply want to give out one fish, but to provide humanity with fishing method that can rid the problem from its roots once and for all. In order to achieve this, they have been developing a boat that is beautiful, functional, and economical.



True Father giving detailed instructions at the boat factory
May 1994, at Little Ferry Boat Factory

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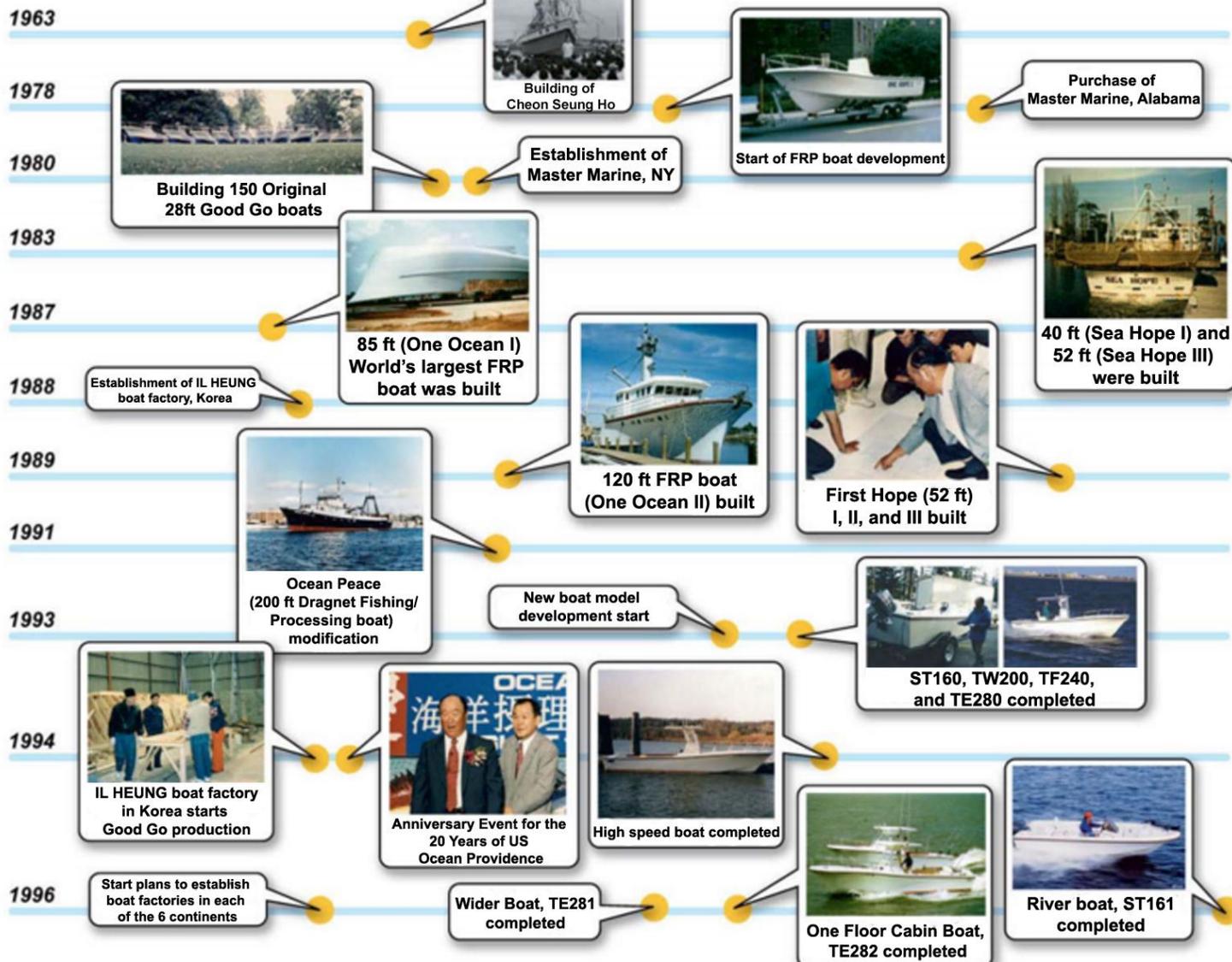
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Boat Development Timeline



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Boat Development Timeline

